

SISAKPORTAL

CJENIK

LOKALNI IZBORI 2025.

NASLOVNICA

Pozicija	Dimenzije š/v	1 dan €
Naslovnica header	1024 x 250 px	50
Naslovnica 1	970 x 250 px	27
Naslovnica 2	970 x 250 px	24
Pozadina *	300 x 1200 px	60
Desno 1	300 X 600 px	31
Desno 2,3..	300 X 600 px	27
Podstranica header	1024 x 250 px	30
Podstranica desno	300 x 600 px	20
Mobile header	300x250 px	35

ČLANAK

Pozicija	Dimenzije š/v	1 dan €
Unutar članka	970 x 250 px	40

PROMO ČLANAK**

Rubrika	Objava €
Promo	300
Dijeljenje članka na FB	75

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*POZADINSKI BANNER U MOGUĆNOSTI JE IMATI DVIJE RAZLIČITE FOTOGRAFIJE NAVEDENIH DIMENZIJA.

**SPONZORIRANI ČLANAK OBJAVLJUJEMO UNUTAR RUBRIKE PROMO. NARUČITELJ DOSTAVLJA AUTORIZIRANU VERZIJU S VIZUALOM - SPREMNU ZA OBJAVU

BANNERI SE DOSTAVLJAJU U TOČNO NAVEDENOJ DIMENZIJI UZ NAVOĐENJE LANDING PAGE-A.

CIJENE SU ISKAZANE U € I VRIJEDE ZA AVANSNU UPLATU.

AGENCIJSKA PROVIZIJA 20%

NA CIJENE SE OBRAČUNAVA PDV.

CJENIK U PRIMJENI OD 01.04.2025.

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GRAFIČKI PRIKAZ POZICIJA

The screenshot shows the homepage of SisakPortal with several content blocks and their positions marked:

- naslovnica header**: Located at the top center of the main content area.
- pozadina**: Located on the right side of the page, featuring a vertical column of balloons.
- I Vaša reklama može biti ovdje**: Four identical text blocks are placed vertically along the right side, each accompanied by a small cluster of balloons, indicating potential ad spots.
- naslovnica 1**: A large featured article at the top left.
- naslovnica 2**: A smaller featured article below the first one.
- naslovnica 3**: A third featured article at the bottom right.
- rubrika 1**: A section header for a specific category.

The screenshot shows an article page on SisakPortal with the following layout and ad positions:

- ČLANAK**: Article title at the top.
- U Sisku održana radionica o sufinanciranju energetske obnove obiteljskih kuća**: Article subtitle.
- pozadina**: Located on the right side of the page.
- I Vaša reklama može biti ovdje**: Four identical text blocks are placed vertically along the right side, each accompanied by a small cluster of balloons, indicating potential ad spots.
- naslovnica 1**: A featured article below the main article.
- naslovnica 2**: A second featured article below the first one.
- naslovnica 3**: A third featured article at the bottom right.
- rubrika 1**: A section header for a specific category.

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